



2026

SPONSORSHIP PROSPECTUS

THE EVENT

The ***GUNDY 500*** is an offroad racing motorsport event held in Goondiwindi, QLD. Assembled by a group of local Goondiwindi enthusiast volunteers under the not-for-profit Goondiwindi Motorsport Association banner, the ***GUNDY 500*** was founded in 2001, but has a long-entrenched history in Goondiwindi evolving from the original offroad event held in 1977. The Event is held typically on the first weekend in August on private property in the Goondiwindi region. The event includes a welcome event and scrutineering held at the Goondiwindi Showgrounds on the Friday, followed a weekend of Australia's best offroad racing on a treacherous 500km event.

The ***ARB GUNDY 500*** is part of the ARB Australian Offroad Racing Championship, One of Australia's most premier racing championships and the fastest growing motorsport category in the country.

3 DAYS OF
MOTORSPORT
COMPETITION

NATIONAL
MEDIA
COVERAGE



TEAMS &
SUPPORTERS
FROM ALL
OVER AUS

SUPPORTED &
RUN LOCALLY
IN GUNDY

AUGUST 7TH - 9TH 2026

SUPPORT THE GUNDY 500

<i>INCLUSIONS</i>	<i>GOLD \$1000 EX GST</i>	<i>SILVER \$750 EX GST</i>	<i>BRONZE \$500 EX GST</i>
Half page ad in the official event guide	✓		
Quarter page ad in the official event guide	✓	✓	
Banner displayed at Event HQ	✓	✓	
Logo inclusion in the event guide	✓	✓	✓
Dedicated commentator announcement(s) throughout the event	✓	✓	
The satisfaction of supporting a good local initiative	✓	✓	✓

NATIONAL LIVE STREAM COVERAGE

CAMERA SPONSORSHIP PACKAGES

STREAMED LIVE - WATCHED WORLDWIDE - MULTIPLE ACCESS CHANNELS

CAMERA LOCATION	Packages Available	Amount ex GST
Start Line - Located in a fixed position on the start line - Coverage for both days of competition	Live Stream packages available – across our fixed and roaming cameras around the track – <i>Sponsors logos are shown in the corner of live feeds and between camera changes giving great exposure across the event on the big screen at the event and on the live stream online.</i>	\$3000.00 each
Finish Line - Located in a fixed position on the start line - Coverage for both days of competition		
Commentary Team - Located in a fixed position on the commentary team - Coverage for both days of competition		
Roaming Track Cameras - Relocating cameras remotely on the track - Coverage for both days of competition		
Drone Camera - The ultimate in excitement - Live drone action - Both days of competition		

NATIONAL LIVE STREAM COVERAGE

BIG SCREEN SPONSORSHIP PACKAGE

***STREAMED LIVE - WATCHED
WORLDWIDE - MULTIPLE ACCESS CHANNELS***

THE BIG SCREEN	QTY Available	Amount ex GST
Big Screen – Infield of the start line and spectator's mound • Ultimate viewing action all weekend by spectators (including scrutineering) • Simulcasting live action for the entire weekend racing • Exclusive position on the infield near the start and finish lines and in view of the spectator mound • Logo featured on the simulcast and big screen • Banner / teardrops able to be displayed beside big screen • Exclusive access, 2 sponsor tickets • Constant view of all spectators for the entire event – the premium vantage point for the racing weekend in view of everyone.	1	\$8000

YOUR SUPPORT MEANS THE WORLD

SPONSORSHIP LEVEL

- ☐ **GOLD**
☐ **SILVER**
☐ **BRONZE**

☐ **LIVE STREAM SPONSOR**

☐ **BIG SCREEN SPONSOR**

COMPANY NAME: _____

CONTACT NAME: _____

PHONE: _____

EMAIL: _____

ADDRESS: _____

SIGNATURE: _____

DATE: _____

Don't miss your chance to be part of one of Australia's most premier offroad racing events

For more information or to register your interest

Email: info@gundy500.com.au – Please email logo after signing up

Phone: 0412 751 517